

## Dr. HwaJung KIM

Graduate School of International Studies  
Ewha Womans University  
52, Ewhayeodae-gil, Seodaemun-gu,  
Seoul, South Korea 03760

Cell Phone: +82.10.6272.9677  
Email: [lisa1052@gmail.com](mailto:lisa1052@gmail.com)  
LinkedIn: <https://www.linkedin.com/in/hwajung-kim-6b0b67141/>

### EDUCATION

**Ewha Womans University, Graduate School of International Studies, Seoul, South Korea**

Ph.D. in International Studies (International Relations), August 2016  
Dissertation: “Effective Public-Private Partnership in Cultural Diplomacy: A Case Study of Germany and South Korea”  
Committee: Heather Willoughby (chair), Hyunsang Shin, Hchang Shin, Stefan Dreyer, Kisuk Cho

**Ewha Womans University, Graduate School of International Studies, Seoul, South Korea**

Master of International Studies (International Trade), February 2012  
Thesis: “The Australia-Korea Year of Friendship: Cultural Diplomacy in the Information Age”  
Committee: Thomas Kalinowsky (chair), Brendan Howe, Heather Willoughby

**Ewha Womans University, College of Art and Design, Seoul, South Korea**  
Bachelor of Fine Arts (Sculpture), February 2001

### EMPLOYMENT DETAILS

**Research Professor**, Institute for International and Area Studies, Graduate School of International Studies, Ewha Womans University, Contract (Full Time), July 2021-Current

**Invited Professor**, Graduate School of International Studies, Ewha Womans University, Contract (Part Time), September 2019–June 2021

**Postdoc Research Fellow**, Institute of International Affairs, Seoul National University, Contract (Full Time), July 2017–June 2019

**Secretary General**, Ewha Public Diplomacy Center, Contract (Part Time/Voluntary), January 2016–December 2020

### PUBLICATIONS

#### Books

Melissen, Jan, Kim, HwaJung & Githma Chandrasekra, eds. *Engaging Home in Diplomacy*, Brill Diplomatic Studies, Leiden, Netherlands: Brill. (forthcoming in 2024)

#### Book Chapters

Kim, HwaJung. “Diplomacy and People: Contrasting Cases of The Two Koreas’ People-Empowerment Approaches to Diplomacy.” In *Engaging Home in Diplomacy*, edited by Githma Chandrasekra, HwaJung Kim & Jan Melissen,

Brill Diplomatic Studies, Leiden, Netherlands: Brill. (forthcoming in 2024)

Kim, HwaJung. “Hallyu, the Korean Wave: South Korea’s Transition to Cultural Powerhouse.” In *Understanding Cultural Diplomacy Inside International Cultural Relations*, edited by Nicholas Cull, Stuart MacDonald & Jonathan Vickery. London: Elgar. (forthcoming in 2024)

Kim, HwaJung. Chapter 23. “An Analysis of South Korea’s Civic Virtue Soft Power.” In *Routledge Handbook of Soft Power (Second Edition)*, edited by Naren Chitty, Lilian Ji & Gary Rawnsley, Gary, 314–325, Abingdon, UK and New York: Routledge, 2023.

Kim, HwaJung. Chapter 6. “What Affected South Korea’s Behaviors in Hosting the Olympic Games?” In *Exploring Cities and Countries of the World (Volume 4)*, edited by Kathie Summers, 115–130, New York: Nova, 2023.

Kim, HwaJung. Chapter 14. “What Motivates South Korea’s Diplomatic Reform and Innovation.” In *The Palgrave Handbook of Diplomatic Reform and Innovation*, edited by Paul Webster Hare, Juan Luis Manfredi-Sanchez & Kenneth Weisbrode, 259–314. New York: Palgrave Macmillan, 2023.

Kim, HwaJung. Chapter 4. “Korean Wave Soft Power, Reality or Illusion in the UK.” In *Hallyu, Daeum [Korean Wave Next]*, edited by Korea Foundation for International Cultural Exchange (KOFICE), 186–215, Seoul, South Korea: KOFICE, 2022.

Kim, HwaJung. Chapter 1. “Knock, Knock, Public Diplomacy.” In *Ch’öüm mannanün konggongoegyo [Getting to Know Public Diplomacy]*, edited by Korea Foundation (KF), 7–50, Seoul, South Korea: KF, 2020.

Kim, Taehwan & HwaJung Kim. Chapter 7. “Case Studies in Comparing Six Countries (China, Russia, Japan, Israel, Australia, and Germany).” *Taemi chishikt’pchöngch’aeng konggongoegyoüi hyönjusowa kaesönbangan [The Current Status of Public Diplomacy with the US in Terms of Knowledge Diplomacy and Policy Advocacy]*, edited by Lim, Wonhyeok, 273–313, Sejong, South Korea: KDI School of Public Policy and Management, 2020.

Cho, Kisuk & Kim, HwaJung. Chapter 4. “Research on Evaluation System of Cultural Diplomacy Department, the Ministry of Foreign Affairs,” and Chapter 6. “Effective Evaluation of Public Diplomacy.” In *Han’guk’yöng konggongoegyo p’yönggamodel [Evaluation Model of Korean Public Diplomacy]*, edited by Ewha Public Diplomacy Center, 113–144 and 179–187, Seoul, South Korea: Ewha Womans University Press, 2016.

#### Peer-Reviewed Articles

Kim, HwaJung. “Hashtag Activism for Global Governance through Celebrity Diplomacy: The Collaboration between UNICEF and BTS.” *Han’guk’kwa kukchesahoe [Korea and International Society]* 8, no. 2 (forthcoming in June, 2024)

Kim, HwaJung. “The Emotional Dimensions of North Korean Politics through

the Lens of Historical Institutionalism.” *Journal of Contemporary Eastern Asia* 21, no. 2 (2022): 13–26.

<https://koreascience.kr/article/JAKO202234737570602.page>

Kim, HwaJung & Jan Melissen. “Engaging Home in International Diplomacy: Introduction.” *The Hague Journal of Diplomacy* 17 (2022): 1–3.

[https://brill.com/view/journals/hjd/17/4/article-p611\\_1.xml](https://brill.com/view/journals/hjd/17/4/article-p611_1.xml)

Cho, Kisuk & HwaJung Kim. “A Theoretical Model for Effective Public Diplomacy.” *Konggongoeogyo iron'gwa shilch'on [Public Diplomacy: Theory and Practice]* 2, no. 2 (2022): 1–26.

Cho, Kisuk & HwaJung Kim. “Detours of Three Public Diplomacy Frontrunners in the Commonwealth into Cultural Diplomacy.” *Konggongoeogyo iron'gwa shilch'on [Public Diplomacy: Theory and Practice]* 1, no. 2 (2021): 67–92.

Kim, HwaJung. “Cultural Politics and National Role as Seen through Soft Power: Analyses of the US, the UK, France, and Germany.”

*Munhwajongch'aengnonch'ong [The Journal of Cultural Policy]* 35, no. 1 (2021): 163–190.

Kim, HwaJung. “Hallyu as Educational Content from the Perspective of South Korea’s Public Diplomacy in An Era of EduTech(Education Combined with Technology).” *Konggongoeogyo iron'gwa shilch'on [Public Diplomacy: Theory and Practice]* 1, no. 1 (2021): 105–119.

Kim, HwaJung & Kisuk Cho. “UNESCO Diplomacy of Five Countries Seen through a Network Cultural Governance Model.” *Han'gukchongch'ihak'oebo [Korean Political Science Review]* 54, no. 5 (2020): 75–98.

Kim, HwaJung. “A New Approach to Sport Public Diplomacy through National Role Conceptions in Governance Networks: A Case Study of the 2018 PyeongChang Winter Olympics.” *Korea Observer* 51, no. 4 (2020): 589–628.

Kim, HwaJung. “Multi-Stakeholders in Public and Cultural Diplomacies as Seen through the Lens of Public-Private Partnerships: A Comparative Case Study of Germany and South Korea.” *Journal of Contemporary Eastern Asia* 17, no. 1 (2018): 68–93.

<http://koreascience.or.kr/article/JAKO201823954940788.page>

Kim, HwaJung. “Bridging the Theoretical Gap Between Public Diplomacy and Cultural Diplomacy.” *The Korean Journal of International Studies* 15, no. 2 (2017): 293–326.

<http://www.kjis.org/journal/view.html?uid=203&vmd=Full&>

## Op-ed Articles

Kim, HwaJung. “Ideological Vacuum, Value Clashes, and Soft Power.” *Soft Power Analysis & Resource Centre (SPARC) Commentaries*, Macquarie University, February 2023.

<https://www.mq.edu.au/research/research-centres-groups-and-facilities/centres/soft-power-analysis-and-resource-centre/lighthouse->

[commentary/commentary](#)

Melissen, Jan & HwaJung Kim. “The Diplomatic Elite, the People at Home and Democratic Renewal.” *Center on Public Diplomacy (CPD) Blog*, University of Southern California, November 2022.

<https://uscpublicdiplomacy.org/blog/diplomatic-elite-people-home-and-democratic-renewal>

Kim, HwaJung. “The Exponential Power of Networks: Lessons Learned from BTS Fandom.” *Center on Public Diplomacy (CPD) Blog*, University of Southern California, July 2019.

<https://www.uscpublicdiplomacy.org/blog/exponential-power-networks-lessons-learned-bts-fandom>

Kim, HwaJung. “GPDNet’s Successful Take-Off.” *Center on Public Diplomacy (CPD) Blog*, University of Southern California, February 2019.

<https://www.uscpublicdiplomacy.org/blog/gpdnet%E2%80%99s-successful-take>

Melissen, Jan & HwaJung Kim. “Learning from South Korean Diplomatic Experimentation.” *Center on Public Diplomacy (CPD) Blog*, August 2018.

<https://www.uscpublicdiplomacy.org/blog/learning-south-korean-diplomatic-experimentation>

Melissen, Jan & HwaJung Kim. “South Korean Diplomacy Between Domestic Challenges and Soft Power.” *Korea Institute for International Economic Policy*, August 2018.

<http://www.kiep.go.kr/eng/sub/view.do?bbsId=worldEcoUdt&nttId=201714>

Kim, HwaJung. “The Importance of Nation Brand.” *Institute for Cultural Diplomacy*, November 2012.

[The Importance of Nation Brand \(culturaldiplomacy.org\)](#)

Kim, HwaJung. “Cultural Diplomacy as the Means of Soft Power in an Information Age.” *Institute for Cultural Diplomacy*, December 2011.

<https://www.scribd.com/document/246089363/Cultural-Diplomacy-as-the-Means-of-Soft-Power-in-the-Information-Age>

#### **Articles under Review**

Kim, HwaJung. “The Hallyu Soft Power: Opportunities and Challenges.” (submitted to a peer-reviewed journal)

Kim, HwaJung. “Digital Diplomacy as South Korea’s Foreign Policy Strategy: A Conflict between Transparency and Security.” (submitted to a forthcoming book, *Anthem Handbook of Soft Power and Public Diplomacy in the Age of AI*, London: Anthem Press)

Kim, HwaJung. “Korea-US Cultural Alliance Beyond Strategic Security Alliance.” (submitted to a peer-reviewed journal)

#### **RESEARCH EXPERIENCES**

International collaboration with Professor Caleb Seung-hyun Han at University

of Georgia, United States, working on a co-research project, *Gender, Foreign Policy, and Human Resource Development*. (forthcoming in August 2024)

International collaboration with Professor Jan Melissen at Leiden University, Leiden, Netherlands & Githma Chandrasekra, Sri Lanka, working on a co-edited book, *Engaging Home in Diplomacy*. (January 2023–current)

International collaboration with Professor Natalia Grincheva at the University of the Arts Singapore, co-research activities regarding “mapping and measuring the global impact of Hallyu.” (June 2023–current)

International collaboration with Professor Jamie Shin at the European University Institute, organizing a conference regarding “middle powers in the remaking of world order: a comparative analysis of practices and potential for South Korea and Europe.” (June 2023–December 2023)

International collaboration with Professor Emeritus Naren Chitty at Macquarie University, Sydney, Australia, co-research activities regarding “influence, citizen diplomacy and Pacific Island neighbours’ wellbeing” and “surfing the K-Wave to Australian hearts and minds: South Korean policies and digital diplomacy.” (January 2023–March 2024)

International collaboration with Professor Jan Melissen at Leiden University, Leiden, Netherlands & Githma Chandrasekra, Sri Lanka, co-research activities regarding “foreign policy and public participation.” (September 2021–November 2021)

Domestic collaboration with the Korea Development Institute School of Public Policy and Management, Seoul, South Korea, co-research activities with more than ten scholars and researchers regarding the “current status of public diplomacy with the US in terms of knowledge diplomacy and policy advocacy.” (June 2019–December 2019)

## TEACHING EXPERIENCES

### **Teaching fellow (September 2019–Current)**

**Master and Ph.D. courses** at the Graduate School of International Studies, Ewha Womans University, the list of courses as follows:

- Regional Integration and Cooperation (3 credit course, 2024)
- Asian Society and Gender (3 credit course, 2023)
- International Organizations (3 credit course, 2023)
- Public-Private Partnerships (3 credit course, 2020–2022)
- Principles of International Public Relations (3 credit course, 2020)
- Global Women Leadership (3 credit course, 2019)
- Public Diplomacy (3 credit course, 2019)

**Ph.D. course** at the Graduate School of International Studies, Ewha Womans University

- Guidelines for a Ph.D. Dissertation (noncredit and 40-hour course, 2023)

### **Undergraduate courses**

At the Department of Communication and Media, Ewha Womans University

- Public Diplomacy and Communication (3 credit course, 2020)

At the Ewha International Summer College, Ewha Womans University

- Developing Leadership & Communication Skills (3 credit course, July 2024)
- North Korea: Between Continuity and Change (3 credit course, July 2024)
- Gender in Korean Society: the Demographic Crisis and Coping Strategies (special lecture, August 2024)

### **Guest lecturer at universities**

- Delivering a special lecture on public diplomacy at various universities for undergraduate students, such as Freie Universität Berlin (2015), Jeju National University (2018), Chungnam National University (2019, 2020, 2021), Hankuk University of Foreign Studies (2019), Woosong University (2019, 2020), Kyunghee University (2023, 2024)

### **Invited speaker at public events**

- Delivering a special lecture about gender and public diplomacy organized by the Women Diplomacy Salon at the National Assembly, South Korea (May 2024)
- Delivering a special lecture on “Gender in Asian Society” at National University of Mongolia (April 2024)
- Delivering the MOFA lecture series (ten lectures) about contemporary diplomacy as part of the education programs for diplomats and high officials at the Ministry of Foreign Affairs (March–December 2022)
- Leading a seminar at the EU-Korea Civil Society Webinar organized by the Korea-EU CSO Network (2021)
- Conducting public lectures at various conferences and seminars organized by the Korea Foundation (2018–current)

### **CONFERENCE PAPERS**

Kim, HwaJung. “US City Diplomacy: Sister Cities International.” *The Annual Conference of the Korea Association for Public Diplomacy*, Daegu, South Korea, May 24, 2024.

Kim, HwaJung. “Critical Junctures of Negative Hallyu.” *2024 International Conference of the Center for Hallyu Studies*, Seoul National University, Seoul, South Korea, May 23, 2024.

Kim, HwaJung. “Hallyu, the Korean Wave: South Korea's Transition to Cultural Powerhouse and Its Impacts.” *The International Cultural Relations Research Alliance (ICRRA) Webinar Series*, operated by the British Council in London, UK, and the Institut für Auslandsbeziehungen in Berlin, Germany, May 3, 2024.

Kim, HwaJung. “Diplomacy and People: Contrasting Cases of Two Korea’s Approaches to Diplomatic Practices through Empowering People.” *The 65<sup>th</sup> Annual Convention of the International Studies Association (ISA)*, San Francisco, US, April 5, 2024.

Kim, HwaJung. “An Analysis of South Korea’s Civic Virtue Soft Power.” *The Routledge Handbook of Soft Power (Second Edition) Launch and Workshop*, organized by Soft Power Analysis and Resources Center, Macquarie University, Sydney, Australia, November 21, 2023.

Kim, HwaJung. “Public Diplomacy at the ESG Era: A Case Study of the US Public Diplomacy.” *The Annual Conference of the Korea Association for Public Diplomacy (KAPD)*, Yangpyeong, Gyunggi-do, South Korea, July 10, 2023.

Kim, HwaJung. “Searching for What Affects Hallyu Soft Power Transition to Economic Hard Power.” *The World Congress for Korean Politics and Society 2023*, Seoul, South Korea, June 29, 2023.

Kim, HwaJung. “Hashtag Activism of UNICEF for SDGs and Its Impact on Culture and World Politics: A Case Study of BTS, *Hallyu* Soft Power of South Korea.” *The 64<sup>th</sup> Annual Convention of the International Studies Association (ISA)*, Montréal, Canada, March 17, 2023.

Chandrasekra, Githma, Kim, HwaJung & Jan Melissen. “Public Participation and the Domestic of Middle Power Diplomatic Practice.” *The 63<sup>rd</sup> Annual Convention of the International Studies Association (ISA)*, webinar (iPoster session), Nashville, US, April 2, 2022.

Kim, HwaJung & Kisuk Cho. “Research on Assimilation Policy Process of the Commonwealth Countries (the UK, Australia, Canada).” *The Annual Conference of the Korean Political Science Association (KPSA)*, Seoul, South Korea, December 3, 2021.

Kim, HwaJung. “2018 PyeongChang Olympics Meanings and Challenges.” *The Annual Conference of Jeju Forum*, Jeju, South Korea, June 25, 2021.

Kim, HwaJung. “A New Approach to Sport Public Diplomacy through National Role Conceptions in Governance Networks: A Case Study of the 2018 PyeongChang Winter Olympics.” *The Annual Conference of the International Cultural Relations Research Alliance (ICRRA)*, webinar, operated by the British Council in London, UK, and the Institut für Auslandsbeziehungen in Berlin, Germany, October 28, 2020.

Kim, Taehwan & HwaJung Kim. “Case Studies in Comparing Six Countries (China, Russia, Japan, Israel, Australia, and Germany).” *The Current Status of Public Diplomacy with the US in Terms of Knowledge Diplomacy and Policy Advocacy*, webinar, operated by Korea Development Institute, School of Public Policy and Management, Sejong City, South Korea, October 3, 2020.

Cho, Kisuk & HwaJung Kim. “East and Northeast Asia Regional Perceptions on International Cultural Relations.” *The International Cultural Relations Research*

*Alliance (ICRRA)*, London, UK, November 18–19, 2019.

Kim, HwaJung. “UNESCO Diplomacy in Network Governance: A Comparative Case Study of Japan and South Korea.” *The Annual Conference of the Korean Political Science Association (KPSA)*, Seoul, South Korea, October 25, 2019.

Kim, HwaJung. “International Relations Perspectives on Public Diplomacy.” *The Annual Conference of the Global Public Diplomacy Network (GPDNet)*, Istanbul, Türkiye, May 4, 2019.

Kim, HwaJung. “Korean Public Diplomacy in the Era of the Digital Revolution.” *The Korea Wave in Iran and Public Diplomacy: Current Status and Challenges Symposium*, Seoul, South Korea, November 30, 2017.

Kim, HwaJung & Kisuk Cho. “Public Leadership: Searching for Public Leadership in Public Diplomacy Through Public-Private Partnership Lenses.” *The 17th Annual Global Conference of the International Leadership Association (ILA)*, Barcelona, Spain, October 16, 2015.

Cho, Kisuk & HwaJung Kim. “What Makes Public Diplomacy Effective: the Case of German Public Diplomacy in South Korea.” *The 12th Annual International Conference Athens on Politics & International Affairs*, Athens Institute for Education and Research, Athens, Greece, June 16, 2014.

#### **ADVISORY REPORTS**

Cho, Kisuk, Cha, Heewon, Shin, Hochang & HwaJung Kim. “The Second Basic PD Plan for Next Five Years from 2022 to 2026,” submitted to the Ministry of Foreign Affairs of the South Korean Government, April 2020–July 2020.

Shin, Hochang, Yoon, Sukjun, Kim, HwaJung & Jisun Choi. “Model and Standard Manual of Assessing Korea Public Diplomacy Activities,” submitted to the Ministry of Foreign Affairs of the South Korean Government, July 2019–October 2019.

Yeo, Sunha & HwaJung Kim. “Analysis and Evaluation on the 2018 Comprehensive Plan for Public Diplomacy,” submitted to the Ministry of Foreign Affairs of the South Korean Government, January 2018–March 2018.

#### **ACADEMIC AND VOLUNTEER SERVICE**

##### **Supervisor of Master’s Thesis**

Student Name: Nilandone Sayasing

Title of Master’s Thesis: Women’s Empowerment in Leadership Role at the Provincial Level of Laos’ Trade Unions.

Affiliation: Graduate School of International Studies, Ewha Womans University  
In-progress: April 2024–Current

Student Name: Dita Angelia Dwi Hastuti

The Title of Master’s Thesis: with Focus on Main Stakeholders and Gender: A Case Study of Serang-Panimbang Toll Road, Banten Province, Indonesia

Affiliation: Graduate School of International Studies, Ewha Womans University  
In-progress: April 2024–Current



Student Name: Neranjala Dilhani Jayaweera Kankanamge  
Title of Master's Thesis: Women Empowerment through Political  
Representation: Case Study of Sri Lanka Local Government  
Affiliation: Graduate School of International Studies, Ewha Womans University  
Graduation: February 2023

**Thesis Evaluation Committee Member**

Student Name: Tae-Kyeong Claudia Ryu  
Ph.D. Dissertation: A Comparative Analysis of Middle Power Diplomacy in  
Changing Indo-Pacific Regional Dynamics: Australia and South Korea  
Affiliation: Graduate School of International Studies, Ewha Womans University.  
In-progress: February–June, 2024

Student Name: Mareike de Witte  
The Title of Master's Thesis: Erasmus+ and European Identity: A Theory of  
Change Approach  
Affiliation: Graduate School of International Studies, Ewha Womans University  
Graduation: August 2023

Student Name: Reini Azriel Evangelista  
Master Thesis on K-pop and Korean Wave  
Affiliation: Asian Studies, University of the Philippines, Diliman  
In-progress: October 2023–Current

**Academic Journal Reviewer**, *Hague Journal of Diplomacy* (2020–2022),  
*Public Diplomacy: Theory and Practice* (Korean journal) (2020–current),  
*Korean Journal of International Studies* (2021), *Pacific Focus* (2021), *Korea  
Observer* (2021), *Journal of Public Relations* (Korean journal) (2022–current),  
*The Journal of International Communication* (2022), *Journal of Public  
Diplomacy* (2023–current)

**Expert Reviewer**, as one of the committee members for evaluating national  
projects conducted by government organizations, such as Korea Foundation  
(2018-current), Ministry of Foreign Affairs (2019–current), Seoul Metropolitan  
Office of Education (2023), Korean Institute for Gender Equality Promotion and  
Education (2023)

**Mentor**, conducting mentoring sessions for Master's and Ph.D. students about  
foreign countries' embassies and international organizations as part of graduate  
courses (2020–2022)

**Organizer**, the Korean-German Forum, January–December 2016

**Organizer & Mentor**, the Korean-German Junior Forum, January  
2017–December 2020

**HONORS/AWARDS**

**Excellent Researcher**, Center for Research Performance Evaluation and  
Distribution, Hankuk University of Foreign Studies with National Research  
Foundation (NRF), being selected as one of the excellent NRF research

professors and making presentation at the 3rd Forum for Research Outcomes, online, South Korea, June 20, 2024. (forthcoming)

**Best Researcher of the Month**, Center for Research Performance Evaluation and Distribution, Hankuk University of Foreign Studies with National Research Foundation (NRF), being introduced as the best NRF research professor of the month at the newsletter of the center, January 1, 2024.

**Excellent Researcher**, Center for Research Performance Evaluation and Distribution, Hankuk University of Foreign Studies with National Research Foundation (NRF), being selected as one of the excellent NRF research professors and making presentation at the 2nd Forum for Research Outcomes, online, South Korea, June 22, 2023.

**Research Professorship**, Institute for International and Area Studies, Ewha Womans University, Seoul, South Korea, being selected as a research professor in Track A for five years (KRW 200,000,000), National Research Foundation, Ministry of Education, South Korea, July 2021–current.

**Postdoc Research Fellow**, Institute of International Affairs, Seoul National University, Seoul, South Korea, being selected as a postdoctoral research fellow for two years (KRW 68,000,000), National Research Foundation, Ministry of Education, South Korea, July 2017–June 2019.

**Best Thesis Award**, receiving the best doctoral thesis prize on “Effective Public-Private Partnership in Cultural Diplomacy: A Case Study of Germany and South Korea” from the university, August 26, 2016.

**Brain Korea 21 (BK21) Scholarship**, receiving the BK scholarship, a government scholarship program, for research and global training during the doctoral courses, 2013–2015.

**Sun Scholarship**, receiving the performance-based scholarship of the university for those who receive outstanding during the doctoral courses, 2013–2014.

## **PROFESSIONAL EXPERIENCE**

**Participant/Presenter at Trans-Altai Sustainability Dialogue-SDG 16: Peace, Justice, and Strong Institutions** in Ulaanbaatar, Mongolia, organized by the Parliament of Mongolia and co-hosted by Walter H. Shorenstein Asia-Pacific Research Center of Stanford University and Ban Ki-moon Foundation, to present the case of South Korea at Session 1: Addressing Structural Injustices and Inequalities Towards Inclusive Societies, April 24, 2024.

**Korean Delegate for the 2nd Korean-Australian Future Forum** in Canberra, Australia, invited by the Korea Foundation as one of the Korean representatives to discuss how to strengthen bilateral relations between two countries in terms of security, economy, and people-to-people links, September 11, 2023.

**Korean Delegate for the 5th General Assembly of Global Public Diplomacy Network** in Doha, Qatar, invited by the Korea Foundation as one of the Korean representatives to discuss how to facilitate the mechanism of the Global Public

Diplomacy Network (GPDNet) and the way of raising awareness on the importance of mutual understandings, shared values, and credibility among member states, November 19, 2018.

**General Affairs Director**, Korean Association for Public Diplomacy, Seoul, South Korea, in charge of organizing and coordinating annual conventions, executive meetings, and forums, and serving as an advisor for graduate and undergraduate interns, March 2020–July 2023.

**Secretary General**, Ewha Public Diplomacy Center, Seoul, South Korea, in charge of organizing, coordinating, and hosting the 15th Korean-German Forum held in 2016, instructing interns, researchers, assistants, and mentoring participants for the Korean-German Junior Forum 2017–2020, January 2016–December 2020.

**Participant for Salzburg Global Seminar**, Conflict Transformation through Culture: Peace-Building and the Arts (Session 532), selected as the Korean representative by the Korea Foundation, Salzburg, Austria, April 6–10 2014.

**Cultural Relations Manager/Project Coordinator**, Australian Embassy, Public Diplomacy Section, Seoul South Korea, in charge of planning, and coordinating visits from Australia, arranging meetings with key local interlocutors, providing interpretation, creating and managing events, engaging civil society groups, engaging media through interviews, roundtables, or events, conducting regular monitoring, publishing relevant information through online, managing academic relations in the region, organizing and coordinating cultural programs, September 2010–January 2013.

**News Reporter**, Ko-Am TV affiliated with KBS World/America, Seattle, Washington State, the United States, responsible for collecting and analysing information of interest (writing coverage, conducting interviews, reporting on-air, and editing broadcasts), including local crime, state government and breaking news associated with public news channel in WA, and broadcasting it to the public through television, March 2006–July 2009.

**Freelancer News Reporter**, Hankyong WOW/Hankuk Economic TV, Seoul, South Korea, in charge of most of all reporting areas including politics, economy, and government with a special focus on arts and culture, March 2001–December 2005.

## **PROFESSIONAL MEMBERSHIPS**

Korean Association for Public Diplomacy (founding member, lifetime membership)  
Korean Political Science Association (lifetime membership)  
International Studies Association (annual membership)  
International Cultural Relations Research Alliance (founding member)

## **REFERENCES**

Dr. Kisuk Cho, Professor, Graduate School of International Studies, Ewha Womans University: email [choks@ewha.ac.kr](mailto:choks@ewha.ac.kr); phone +82.10.8615.3277

Dr. Jan Melissen, Professor, Department of Political Science, University of Antwerp, Senior Fellow, Institute of Security and Global Affairs, Leiden University: email [j.melissen@fgga.leidenuniv.nl](mailto:j.melissen@fgga.leidenuniv.nl); phone +31.620.563.302

Dr. Naren Chitty, Professor Emeritus, Department of Media, Communication, Creative Arts, Language & Literature: email [naren.chitty@mq.edu.au](mailto:naren.chitty@mq.edu.au); phone +61.409.212.999